

## THE NEWEST MEN'S SHOP

A Distinct Shop—G—Two Doors East of Eleventh

### Made to Your Measure

For the cloths used see the display in this New Men's Shop windows. **\$18.50**



The question is—who measures you and makes these Suits and Overcoats. The answer is—one of the most famous designers of New York. He is here—in this new Men's Shop—for this week only.



\$20 Value Suits,

**\$14.50**

And Overcoats.

Perhaps you would like to first slip into the coat of a suit or try on the overcoat that is here ready to wear. The Young Men's Wanted Gray Cloth Autumn-Winter Suit of wear-resisting unfinished worsted, fully silk lined, a real \$20 value, is only \$14.50. And think of only \$14.50 for fully Silk-lined Overcoats in the new novelty plaids and mixtures in heather, grays, browns and blue!

# Palais Royal

A. Lisner, G & 11th Sts.

Hours:  
9 to 6

## Garment Week

### The Reduced Prices

Tomorrow—Positively the Last Day

These prices are positively for this week only. There's no apology—you are asked to be duly appreciative of this—a really generous proposition. To the Palais Royal it means a loss of profits that could be fairly taken. There is this gain to the store—three times the usual number of visitors are attracted, and the new stocks are introduced three times as quickly as ordinarily.

## Raincoats Really Waterproof

Tomorrow—The Opportunity of a Lifetime.

Dollars off the prices standard all over the United States for these world's best English Rain Coats. See below for copy of guarantee given with each coat.

**Gold Bond Guarantee**  
from the Manufacturers of

**True Fit Raincoats**

(Made in Great Britain)

Warranting This Garment to Be

**Waterproof and Climateproof**

(1) We guarantee that the fabric used in this Raincoat is absolutely waterproof and will stay waterproof in the most pelting downpour and no matter how continuously it is exposed to rain.

(2) We guarantee that this Raincoat is climate-proof, which means that it is wholly unaffected by atmospheric conditions of any kind in any country, section or zone.

(3) We pledge ourselves that if this Raincoat should fail to continue waterproof and climate-proof at any time within twelve months from date of this bond we will give you a new garment free of charge through your dealer.

No other Raincoat in the world, except True Fit is sold to you with this double guarantee and pledge, constituting an absolute protection to the purchaser.



\$5.00 Coats,  
**\$2.85**

\$6.00 Coats,  
**\$4.25**

\$7.50 Coats,  
**\$5.75**

\$10.00 Coats,  
**\$7.75**

\$12.00 Coats,  
**\$9.25**

\$15.00 Coats,  
**\$11.50**

\$16.50 Coats,  
**\$12.50**

\$20.00 Coats,  
**\$14.25**

# Raising the Standard--and Lowering the Prices Beyond Competition

"Garment Week"—Ending Tomorrow Evening—Has Been the Most Successful Special Feature Ever Introduced Here

## Remember This Tomorrow The Last Day

With twice the autumn-winter stocks of any previous season and with introductory prices saving you dollars in the cost of Suit, Dress and Coat, is it a wonder that this "Garment week" is the success it is?

Women's & Misses' New \$30 Suits.... **\$24.85**

Women's & Misses' New \$25 Suits.... **\$18.85**

Women's & Misses' New \$30 Dresses... **\$21.90**

Women's & Misses' New \$16.50 Dresses **\$10.90**

Women's & Misses' New \$8.50 Dresses... **\$5.50**

Women's & Misses' New \$22.50 Coats... **\$16.50**

**FREE**—Any alterations required made under the supervision of expert men tailors. The likelihood of any alteration is remote—because of the sizes here.

In addition to regular sizes 36 to 44, for average figures, and sizes 35 to 59, for stout figures, come special "in-between" sizes of 36½ to 48½. Every possible phase of form is allowed for among the variations of sizes now in stock here.

Third floor—6 elevators.



With One Extra Pair of Pants Free

**True Blue Serge Suits \$4.95**  
—Also Wear-defying English Tweed Suits,

Suits tailored like these "Palais Royal" Suits—made to special order—look as well and wear as well as any costing twice the price. Sizes 6 to 17 years. The true blue serge for Sunday; the tweeds for school wear. Honestly tailored and with two pairs of pants to each suit.

**Palais Royal Overcoats \$4.95**  
—For Boys of 3 to 18 Years,

For boys of 3 to 10 years are Wool-lined Chinchilla Coats, double-breasted, with belt at back and shawl collar to button to the neck. For boys of 10 to 18 years are Sturdy English Tweed Overcoats, double breasted, with convertible collar, new set-in sleeves and belt at back.

## Sample Coats Reduced

2 to 6 Years **\$3.55**  
Values to \$5.

6 to 14 Years **\$5.98**  
Values to \$8.

In sizes to 6 years, at \$3.55, are chinchillas, zibelines, boucle and fancy mixtures. Some are in box effects, some have belts and others are in Little Empire styles. All the popular shades are included. Some are flannel lined. In sizes 6 to 14 years, at \$5.98, are Man-tailored Coats worth all the difference in price, looking like made-to-order garments worth nearer \$10 than \$5.98.



**Dresses at \$1**  
Samples Worth Up to \$2.

Ideals for juveniles of 6 to 14 years—daintily trimmed with embroideries and pipings in colors to contrast with the dresses, which are of chambray and gingham in attractive plaids and stripes. Third Floor—New Building.

**Middy Blouses \$1**  
New, Different and Better.

It's in the trimmings—with pipings, emblems on pockets, bands and buttons of contrasting colors on collar and cuffs. Some, Norfolk effect, with pleats and belts are entirely new. Sizes 6 to 22 years, at only \$1.00. Third Floor—New Building.



**Roller Skates 98c**  
Ball Bearing.

Extension—fit any size shoe. Best—the Union Hardware Company's make. Is not 98c a specially low price? Basement Store.

**Tams, 50c**  
The school girl's favorite All-wool Angora Brush Tams, here in white, Copenhagen blue, green and gray. Third Floor.



## Veilings Values to 75c 39c Length

No length less than 1¼ yards—every Saturday these ends of pieces are sold at a reduced price. Rarely good bargains—because it is only the pieces of Veilings mostly in demand that get sold down to these "ends." Come early tomorrow for the gems. Street floor—near G street door.

Up to \$4.95 for the newly large, circular and square Veils. 25c Yard for choice of all the new Veilings; black and colors. \$1.00 For Motor Veils, of silk chiffon; 18 inches wide; 2 yards long.

## Gloves, \$1 and \$1.15

Standard at \$1.25 and \$1.50.

Special at \$1.15—the "Palais Royal" French Kid Gloves, in white, tan and black, with three rows of black or white embroidery. Guaranteed—fitted at our risk.

Special at \$1.15—the famous English "Dagmar" Walking Gloves. Look for the name of the maker inside each glove—it cannot be advertised in conjunction with a reduced price.

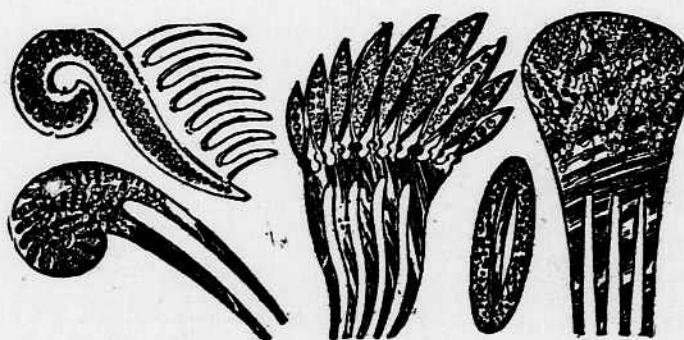
Special at \$1.00—Dress Kid and Washable Cape Tan Gloves in all colors.

All first quality—fitted at our risk.



## Values to \$5, \$1

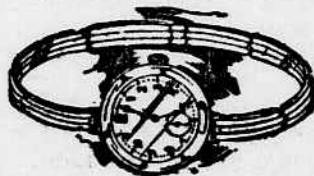
See the G Street Window Display.



Only a Few of These Elaborate Hair Ornaments Are Illustrated

Amber, Demi-Amber, Shell and Crystal Combs, Barrettes and Hairpins, closely studded with rhinestones or combined with other imitations of precious stones. Others are strikingly effective with jet and rhinestones combined. A few are inlaid with gold or silver. Others are carved. All are exquisite.

**Watch-Bracelet, \$2.98**  
See the G Street Window Display.



The bracelet is gold filled, guaranteed not to blacken the skin or clothes. The watch is gold plated. The two for \$2.98.

## The Palais Royal

A. Lisner.

Hours: 9 to 6.

G Street.

## Marabou Chokers The New Neckwear \$1.50

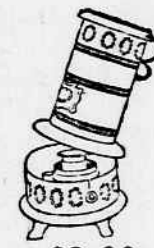
Seen on Fifth avenue—says the department chief, who was lately in New York. The correct "Chokers" are of natural and black marabou, with satin ribbon bow, here at only \$1.50.

## Ostrich Feather Capes, \$6.98 and \$7.98

The New York prices are \$7.50 to \$10.00—here in the wanted shades of purple, taupe, brown; also black, white and black and white in combination.

50c For the new Stock Collar, of Georgette Crepe, tucked, with bone-trimmed points. \$1.00 For Collar and Cuff Sets, of organdy, georgette, crepe and embroidery. 25c For Swiss and Organdy Collars, Net Chemises, Vests, Ties, etc. Street Floor.

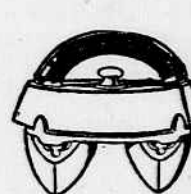
## Tomorrow's Basement Store Specials



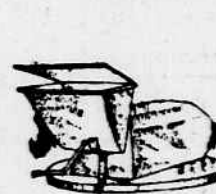
\$2.39



79c



65c



\$1.98



25c

\$2.39, instead of \$2.98, for "Perfection" Oil Heaters; 79c, instead of \$1.00 to \$1.50, for White Enameled Medicine Chests, with mirror; 65c, instead of 89c, for Mrs. Potts' Sad Irons, 3 in set; \$1.98, instead of \$2.45, for Rotary Ash Sifters, heavy galvanized iron; 25c, instead of 50c to 85c, for Hand Coffee Mills.

Water Sets, 89c

Cut Glass Water Sets, genuine grape design, tankard jug and 6 glasses to match.

Cups and Saucers, 10c

Japanese China Cups and Saucers, thin as an egg shell; hand painted decoration. Each, 10c.

Gas Heater, 90c

Of Russian Iron. For bath or hall room. Sold here other days at \$1.50.

LAUNDRY SOAPS

B. T. Babbitt's Soap, 19c 6 bars for.....  
Oleine Cincinnati Soap, 21c 6 bars for.....

Carpet Sweeper, \$1.35

The Bissel "Popular" Carpet Sweeper with good quality brush, complete with fittings. Regularly \$2.25.

Knives and Forks, 10c

Of Solid Steel, with genuine stag handles. Standard 25c value. Special price, 10c.



## Shadow Lace Blouses, \$2.95

"Garment week" opened on Monday with five dozen of these Dainty Blouses—and all were gone before Wednesday evening.

Another Five Dozen Here Tomorrow.

The delicate flesh color lining in these black and cream shadowy lace models proves very effective. The high lace collars and long sleeves, with ruffled cuffs, are added charms.

No more at \$2.95 after these five dozen are distributed. Third floor—6 elevators.